



LANDON LOZADA

CONTACT

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SKILLS

Creative Strategy/Content Creation

Adobe Creative Suite

Project Management

Communication & Organization

EDUCATION

Master of Arts in Communication and
Business Leadership

High Point University, High Point, NC

Expected Graduation July 2026

GPA 3.25

Bachelor of Arts in Advertising,
Public Relations, and Strategic
Communications

High Point University, High Point, NC

2021 - 2025

GPA 3.32

Garnet Valley High School, Glen Mills
PA

2017 - 2021

GPA 3.87

PROFILE

Advertising and Strategic Communications graduate currently completing a Masters in Communication and Business Leadership, with experience developing marketing strategies and campaign concepts through academic, project-based work.

WORK EXPERIENCE

Advertising Intern

Lanlex LLC / Myrtle Beach, SC / Summer 2024 - Present

- Develop and continuously optimize advertising and marketing strategies for a residential housing rehabilitation company

Content Creator for Stock & Grain

Hype at HPU / High Point, NC / January 2025 - April 2025

- Created content, managed multiple projects, and utilized strong written and verbal communication skills.

Server

Kazoku, Aramark / High Point University, High Point, NC / October 2023 - December 2024

Concord Country Club / Glenn Mills, PA / June 2022 - August 2022

- Delivered high-quality customer service in fast-paced restaurant environments, including order management, food service, and table maintenance across multiple dining establishments.

INTERESTS AND ACTIVITIES

Delta Chi Fraternity, High Point University, 2022 - 2025

- Founding Father of Delta Chi Fraternity
- Brotherhood Committee Head

Guitar

Music

Golf